

Figure 2.1 Relationships among strategic considerations.

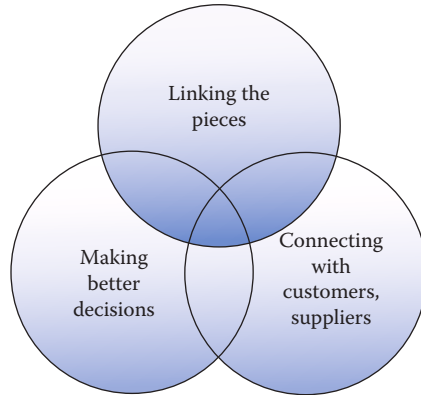


Figure 2.2 Three ways information systems make a difference.

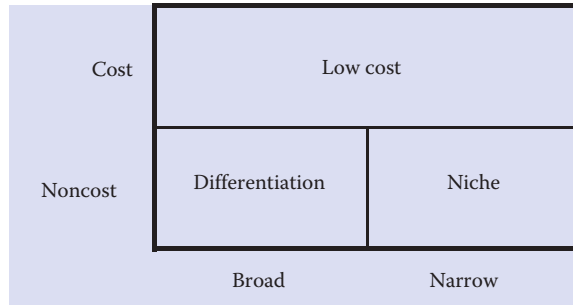


Figure 2.3 Three generic business strategies.

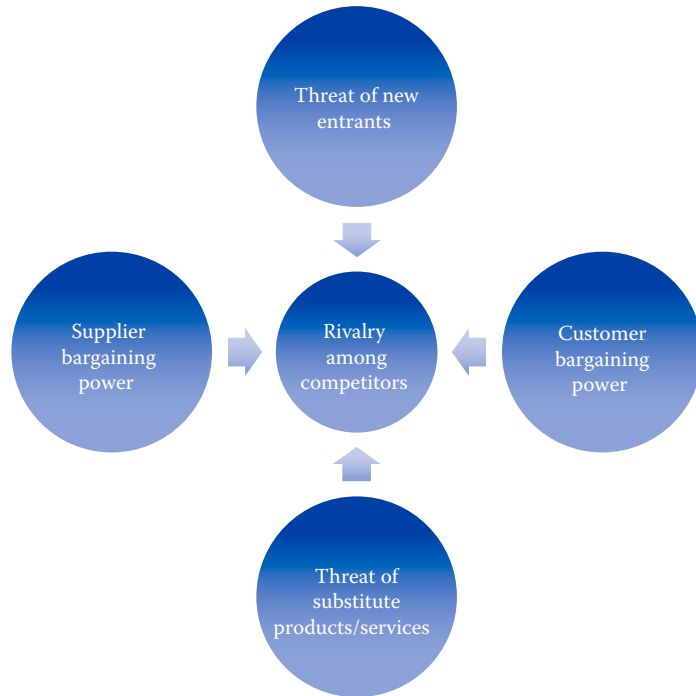


Figure 2.4 Porter's five competitive forces.



Figure 2.5 CVS and Walgreen's next to each other.

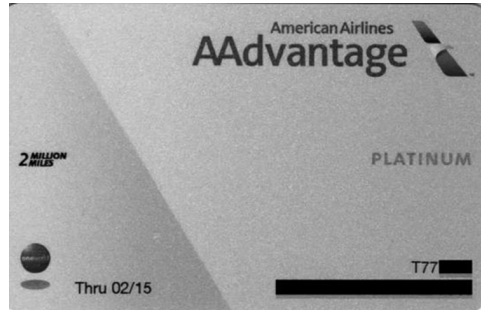


Figure 2.6 Airline elite loyalty card.



Figure 2.7 MP3 player superseding CDs.

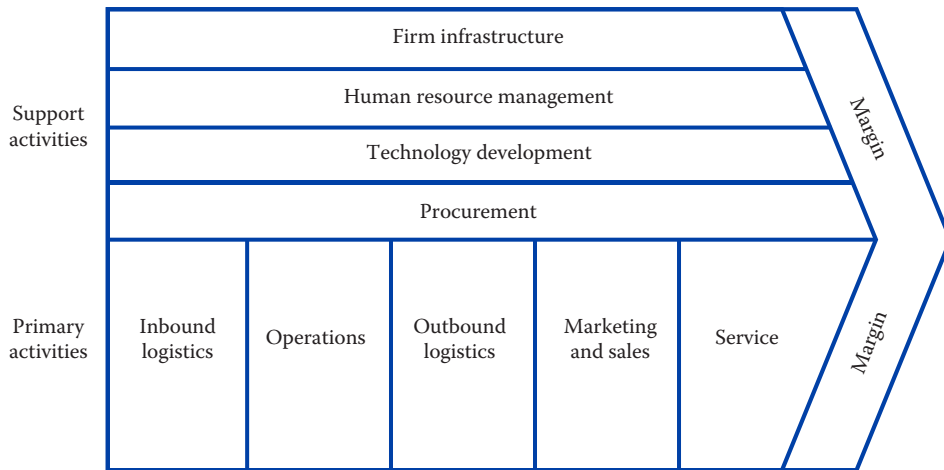


Figure 2.8 Porter's value chain.

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Dashboard

Dashboard 2-hour View All Location View Recent Patients Open Encounters

Calendar Resource

Trimble, Glenn Schedule Encounters 09/18/2013

Time	Patient	Appt Type	Status
8:00 AM	Ryan, Amy	PHYSICAL EXAM - 60 MIN	NEW
9:00 AM	Williams, Jonathan	NEW PATIENT - 45 MIN	NEW
10:00 AM	Berry, Samuel	ESTABLISHED PATIENT - 30 MIN	NEW
10:30 AM	Thompson, Richard	PHYSICAL EXAM - 60 MIN	NEW
12:00 PM	BLOCK : LUNCH WITH MIGUEL AND ELIZABETH - 60 MIN		
1:10 PM	Elliott, Mary	ESTABLISHED PATIENT - 30 MIN	NEW
2:00 PM	Hill, Jason	NEW PATIENT - 45 MIN	NEW

My Alerts

Pharmacy Alerts Orders Overdue

Reminder: Review & Sign your Prescriber Report daily.

Create New: Message Task Chart Note

View: Staff Messages Patient Messages **Tasks**

Priority: All **Type:** --- select ---

Type	Due Date	Status	Patient
Lab Test		New	Jacobs, Daniel
Review Document		New	Smith, Jack A
Chart Review		New	Tyler, Joyce

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Dashboard Practice Management Tasks & Messages Documents Pharmacy Alerts

Figure 2.9 MediTouch physician schedule.

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(Springfield Metro Medical)

HealthFusion MediTouch®
#HF50940893 Elliot, Mary 02/03/1958 (Age 55)

Find on Page X Close Chart X

Chart Tasks & Messages Administrative Allergies Encounters Flow Sheets Medication List Problem List Orders Family Hx Immunization Hx Medical Hx

Patient Chart

Notes

Chart Health Maintenance Longitudinal Record Chart Notes Care Plan Oversight

Elliot, Mary
HF50940893 - CURRENT
02/03/1958 (55) Female
1589 Hardwick Ave
Boston, MA 02125
Home: (617)662-0000

Edit

Provider

Referred by

Primary Aetna

Plan

Race White

Ethnicity Not Hispanic or Latino

Language English

Encounters

DOs	Signed By	Diagnosis
09/03/2013	Trimble, Glenn	Benign Htn

Active Problems

Problem	Type	Onset Date
Hypertension Benign	Acute	09/18/2013
Diabetes Circulant Dis Type II	Acute	09/18/2013

Active Allergies

Allergen	Severity	Type
Gluten Protein	Mild	Food Allergy
Peanut	Mild	Food Allergy

Orders

Date	Order	Status
09/03/2013	85014 Hematocrit	Created
09/03/2013	85016 Hemoglobin	Created

Active Medications

Date	Medication	Sig
09/03/2013	clonidine 0.3 mg tablet	
09/03/2013	metformin 500 mg tablet	

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Dashboard Practice Management Tasks & Messages Documents Pharmacy Alerts #HF50940893 Elliot, Mary

Figure 2.10 MediTouch master patient record.